About Us

*Building electrical networks with knowledge and passion*

Our story as a solution provider of electrical systems for industrial, commercial and residential began 30 years ago. Our long-standing knowledge and experience, makes us understanding better in industrial electrical distribution and our customers. We are focused on supplying variety of low-voltage and medium-voltage electrical devices thus delivering solutions to meet customer needs. Through continuous evaluation of our work performance we are able to excel resource efficiency and accuracy, providing the best for our customers.

We regard an important factor in giving our customer precise solution. Primarily, we take safety, quality, reliability, high efficiency, and most importantly competitive price, into our account.

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Brief History

Established in 1985, PT. Bina Saptta Tunggal Graha (BSTG) started as a trusted distributor of Brown Boveri Cie (BBC) from Switzerland, that is now known as ABB (ASEA Brown Boveri).

Ever since, PT. BSTG has developed its business portfolio in a lot of verticals in Indonesia. In 1989, PT. BSTG created a subdivision, CV. BSTG, set to remain focused on provisioning electrical products.

In 1993 CV. BSTG, became a distributor of Schneider Electric, a multinational corporation that specializes in electricity distribution, automation management and energy management.

CV. BSTG has maintained superior standards, consistency and trust from suppliers and customers, and developed its expertise as a high-tech electrical systems supplier and integrator.
Service Excellence

Evolving needs of modern electrical and industrial devices, demanding versatile services to fulfill and deliver the best results. We cover your requirements.

Understanding Customer Needs

Understanding customer needs is at the core of our activity. Electrical needs are unique, and evolving from time to time. We invest in talents and expertise that allow us to provide the best solution that meets your specific needs.

Responsive Order Processing

Our experience in handling orders begins from catalog distribution, inquiry process, examination of products availability, price quotes, invoicing, up to product delivery and warranty handling. This ensures smooth processes and resolution within a short amount of time.

Safe Delivery

Each of electrical products requires special treatment so that equipments can be delivered to customer’s locations and function properly. We ensure safe shipment to customers in the area of Surabaya and the use of commercial cargo for national delivery.

Product Warranty

We stand behind our products with confidence. In the event of failure on the product, we provide warranty repair and replacement in certain circumstances. Contact our customer service for problems that you may encounter.
Complete Products

From low voltage to hi-tech requirements, we have most complex electrical components for your installation needs.

ACB
Air Circuit Breaker (ACB) by Schneider consists of reliable components with high current electricity for low voltage networks. Great performance in rapid breaking capability, with compact size ideal for limited installation space. Protection, measurement and communication features.

MCCB
Moulded Case Circuit Breaker (MCCB) designed to meet common protective applications in medium sized building. These are the easiest choice available for both quality and value. The solution to make energy safe, reliable, efficient, productive and green for any electrical needs.

MCB
Miniature Circuit Breaker (MCB) by Schneider Electric ideal for so many requirements. Definitely geared to absolute safety of circuit protection, and surely environmentally friendly with 100% recyclable & recoverable materials. It’s the new reference in final distribution.

Sophisticated Equipments

In addition to electronic products that are commonly used, we provide necessary components for sophisticated and complex many electrical installations.

Motor Starter & Protection
Variable speed drive
Relay & Power Supply
PLC
Meter & Manajemen Energi
Sinyal & Kontrol
In applications such as pumps and compressors, which can require many starts per hour to maintain critical process flows or pressures, these reduced starting currents result in significantly less motor heating and longer motor life.

- Andy, BSTG’s customer for food processing facility

Hi-Tech Equipments

We provide equipments to support high technology requirements for specific installations. We care about your efficiency and more usage options for growing future.

Variable Speed Drive & Soft Starter

SEPAM Digital Protection Relay

Use of better and reliable technology towards efficient future with BSTG
Industrial & Commercial Usage

From consultation to completion, we have the expertise to meet your specific needs. The quality assurance we provide ensure peace of mind for business owners and facility managers to manage their businesses.

Panel Maker and Integrator

The long list of equipment products we carry, can be combined to best function for electrical panel makers. We support our panel maker partners to deliver their best solutions to each of their clients.

Construction Project Contractor

As part of the ecosystem in modern construction, electrical contractors play an important role in providing technological solutions and efficiency. We match the efforts to ensure the project goes well balanced and has a quality that exceeds expectations.

Original Equipment Manufacturer

Machinery industries in Indonesia are encouraged to move forward, to meet demands of other sectors. Many industrial machine makers quickly adapting technological advances around, especially electrical components essential to the quality of their products.

Small Business and Residential

Supporting the needs of small business and residential users is important to us. Requirements are often less complex but demand speed and reliability of our services. Providing safe and durable electrical devices become our primary mission.
We belong to a community of Schneider Electric distributors worldwide. Together with reliable partner we support extensive range of products, solutions and services those meet our customers’ needs.

CV. Bina Sapta Tunggal Graha set the highest standards that can only be achieved in collaboration with the best manufacturer partner. As a Schneider Electric major distributor in Indonesia, we are entitled to dedicated benefits and platforms to support our client’s businesses.

Our partnership also extend to Consultants, Designers, and Engineers, Contractors, Electricians and Tradespersons, Panel Builders, Original Equipment Manufactures, System Integrators, IT Resellers / Integrators. With full support and great experiences, we are able to serve our end customers even more effectively.

With consistent support, BSTG is able to deliver right electrical and control equipments to achieve your business goals. With quality components we provide will increase your sales and effectively set your company apart from competitors.

Our mission is to help you: Expand your product and service offerings Stay up to date with the latest market and technology trends Take advantage of many profitable business opportunities.

Reliable Partner

Schneider Electric has forged special partnerships with CV. Bina Sapta Tunggal Graha, providing services that enhance our productivity and make it easier to work together.

With full support and great experiences, we are able to serve our end customers even more effectively.
Your Trusted Partner for Electrical and Control Systems

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